



CLOSING THE GAP HEALTHCARE GROUP

Enriching lives. Changing tomorrow.

Press Release: Mark Healy joins Closing the Gap Healthcare Group's Advisory Board

Closing the Gap Healthcare Group (CTGHG) is pleased to welcome Mark Healy as the newest member of its Advisory Board, which now consists of ten highly qualified individuals with experience and knowledge in various specialized areas.

Healy is a member of Venture Communications' executive team where he oversees clients' marketing strategies and campaigns, leads business development and contributes to Venture's own strategic direction.

Healy was also a Partner at Torque Consulting Group where he worked as a marketing strategist and advisor to senior marketers and private company owners such as TELUS, Cisco, Blackberry, Sick Kids, CML Healthcare, Seneca College, Yogen Früz, Heineken, and Free the Children.

"We are very excited to have Mark as a member of our Advisory Board," says Connie Clerici, President of CTGHG. "His strong background in marketing will prove to be an invaluable asset to our team."

Healy has specific skills in marketing strategy and brand planning, customer experience design, creative marketing tactics development, customer/market research design and focus group facilitation. Mark's specialty is revenue growth, and he has had success in many sectors, including healthcare.

If you would like more information, please contact: Israel Mendez—Israel.mendez@closingthegap.ca Tel. 905-306-0202 ext 2007.

ABOUT CLOSING THE GAP HEALTHCARE GROUP

Closing the Gap Healthcare Group is a fully accredited and award-winning organization that provides community-based nursing, support, and rehabilitation services.

Over 800 staff members provide compassionate, high quality care 24 hours a day, 7 days a week, 365 days a year. Our range of professional and support services are available to all age groups across Ontario whenever and wherever they are needed—in homes, schools, workplaces, long-term care homes, hospitals and clinics.

In 2013, CTGHG is proud to have achieved a 100% score from Accreditation Canada which resulted in a four year Accreditation of Exemplary Status. The accreditation status further solidifies CTGHG's commitment to achieving a sustainable healthcare system that empowers individuals to live their best lives.

For more information about Closing the Gap Healthcare Group, visit www.closingthegap.ca.



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